

# THE GISCI

## EMPLOYER RESOURCE GUIDE



### RECOGNIZE EXCELLENCE:

The GISP Certification is the *standard of excellence* in the geospatial profession and your support is vital to the growth of the industry.

#### SUPPLEMENTING THE PORTFOLIO

- **Education:**  
Encourage employees to pursue courses and workshops to expand their knowledge and technical proficiency.
- **Professional Experience:**  
GISPs claim credit along three tiers of GIS work; employers should understand the duties being performed by their employed GISPs and which points can be attributed to this section
- **Contributions to the Profession:**  
The list of contributions points was tailored to fit the needs of diverse employers and points may be counted from a wide array of sources, including presenting papers and posters, being a member of associations or local user groups, organizing GIS days or volunteering maps and technology.

#### UPHOLDING THE CODE

All employers should familiarize themselves with the GISCI Code of Ethics. Any violation of the Code should be brought to our attention immediately. To access the Code of Ethics, [click here](#).

#### GAIN MEDIA ATTENTION

Put it in writing following the onboarding of GISPs to your staff. Bring media attention to your organization and the GISP credential with our sample press release, [click here](#).

#### WHY THE GISP?

- Showcase your organization's experience and knowledge in the GIS field.
- Boost your media efforts and support your marketing goals.
- Prove your company's commitment to the GIS industry at the highest level.

#### CONNECT WITH US

Visit our website: [www.gisci.org](http://www.gisci.org)

Email us: [info@gisci.org](mailto:info@gisci.org)

Follow us on    

#### TARGETED HIRING

Looking to hire GISPs for a specific role? Include the GISP Certification as an additional employment screening tool for new applicants.

#### MAKE IT #OFFICIAL

Shout out your GISP employees with a post on LinkedIn. Tag the GIS Certification Institute and use the hashtags #GISCI and #GISP. We'll comment, like, and share!