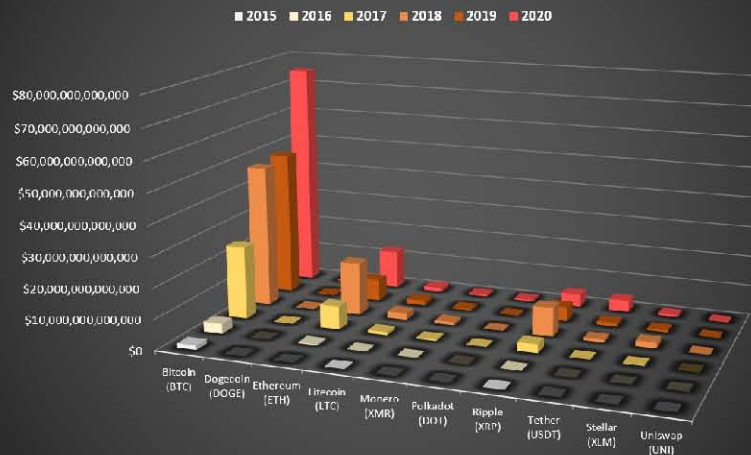


# Bitcoin (BTC) and Cryptocurrency in the United States (2015 - 2021)

Yearly Market Capitalization of Popular Cryptocurrencies (2015 - 2020)



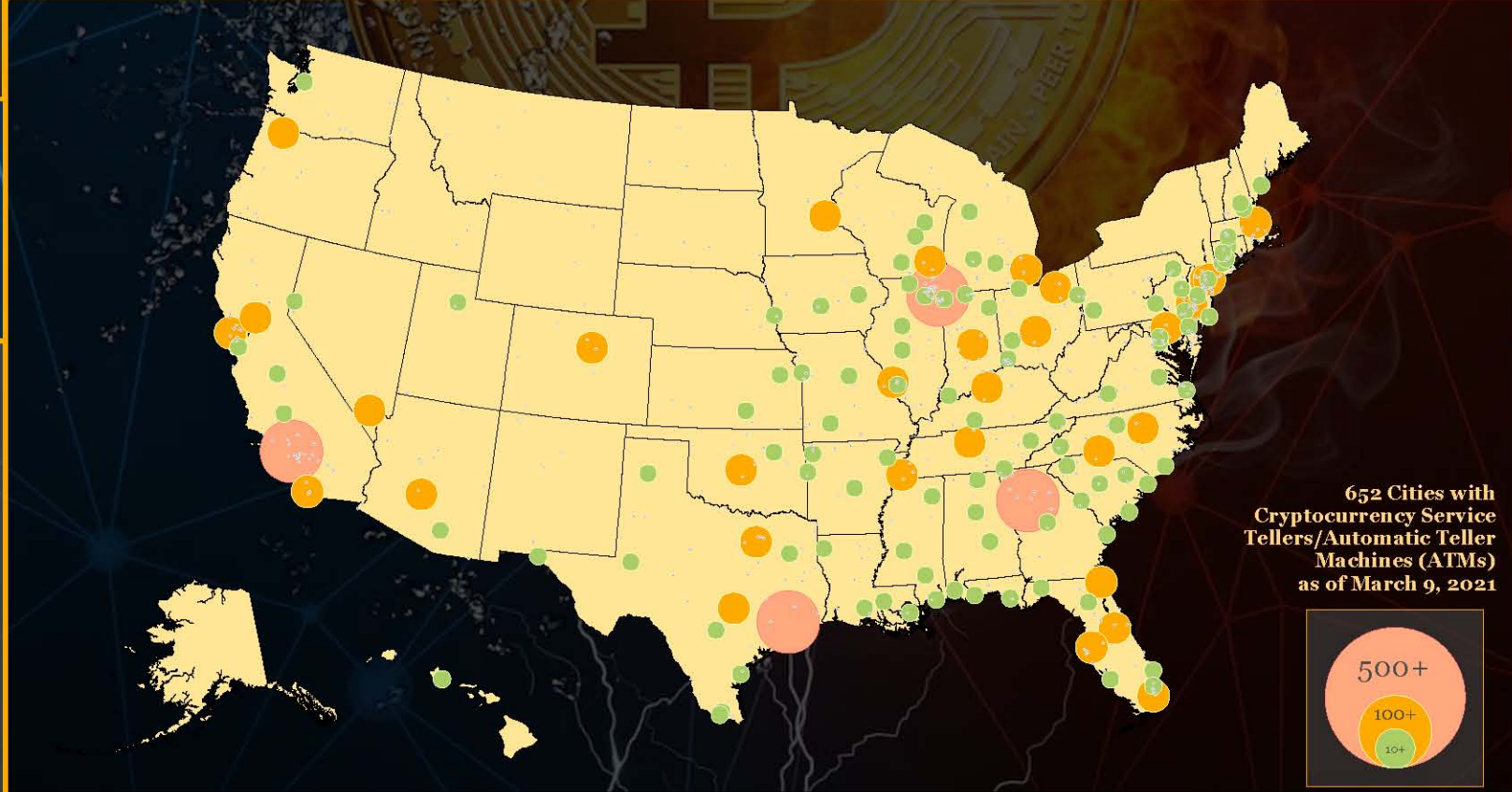
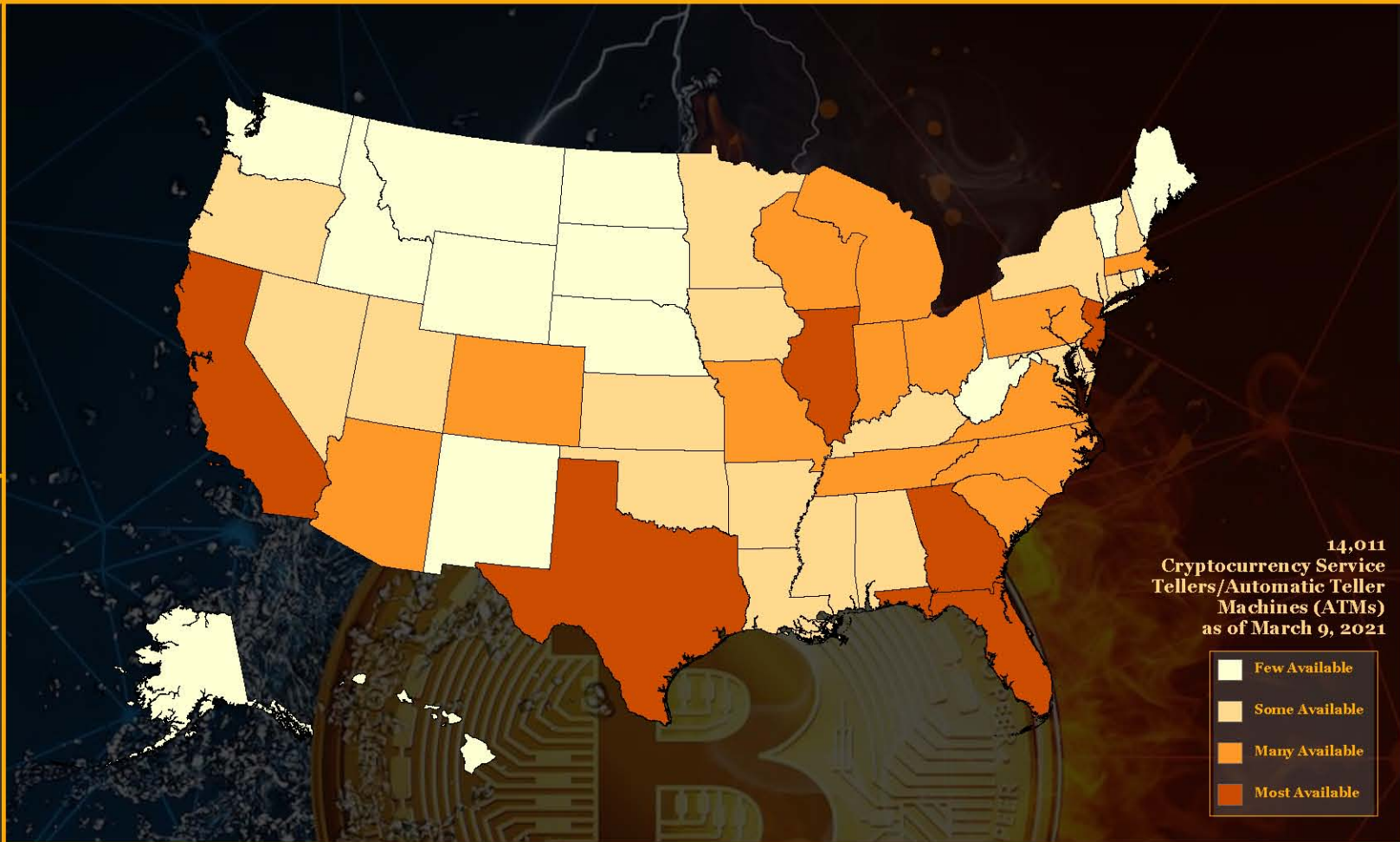
Yearly Transaction Volume of Popular Cryptocurrencies (2015 - 2020)



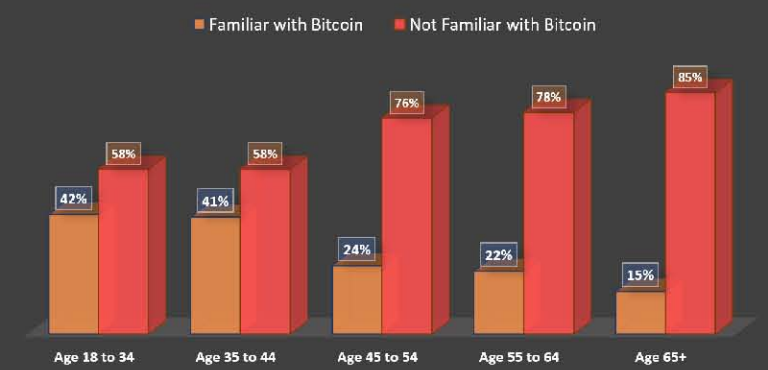
Cryptocurrency Price History - <https://coinmarketcap.com/> (Accessed February 28, 2021)



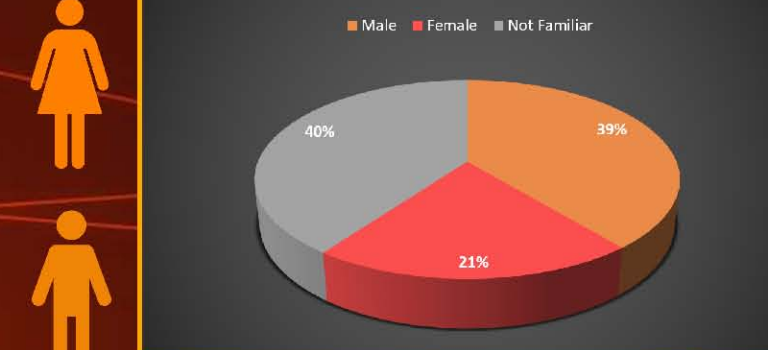
- Cryptocurrency takes the form of tokens or “coins” and exists on a distributed and decentralized ledger
- “Crypto” refers to the cryptography (coding) for development and processing of digital currencies across decentralized systems
- Bitcoin leads cryptocurrencies in terms of market capitalization, user base, and popularity
- 4,000+ cryptocurrencies exist as of January 2021 - the next great digital token may be released today!



FAMILIARITY WITH BITCOIN BASED ON AGE



FAMILIARITY WITH BITCOIN BASED ON GENDER



This survey was conducted online within the US by Harris Poll on behalf of Blockchain Capital from October 18-20, 2017 among 2,112 U.S. adults age 18+ <https://www.survey.blockchain.capital/> (Accessed February 28, 2021)



- An estimated one-in-ten American adults have never heard of cryptocurrencies
- Trust remains a factor in Bitcoin adoption
- 43% of surveyed adults expressed doubts about the legitimacy of cryptocurrency as payment
- Another 29% of surveyed adults think cryptocurrency will be forgotten in ten years
- 34% of surveyed adults believe it will become a standard form of payment