



Daniel Boudreau, GISP, Director of GIS Strategy, 2020 Companies, Inc.

Year of Initial GISP Certification:

- 2004

Education / Other Professional Certifications

- Salem State University, B.S. Geographic Information Systems and Cartography
- Geographic Information Systems Professional (GISP), 2004–Present

Professional Experience

- **Director of GIS Strategy**
2020 Companies, Inc. (Dec. 2014 – Present)
- **Manager, Digital Transformation – GIS Technology**
Entrust Solutions Group (Mar. 2023 – Oct. 2024)
- **Geospatial Systems Senior Technical Lead**
GZA GeoEnvironmental, Inc. (July 2012 – July 2023)
- **GIS Manager**
Vanasse Hangen Brustlin, Inc. (Jan. 2001 – January 2011)
- **GIS Planner and Cartographer**
Sasaki Associates, Inc. (Nov. 1993 – Dec. 2000)

Professional Organizations / Activities

- Current Chairperson, GISCI Outreach Committee
- Current member GISP Study Guide Development Committee
- Past member GISP Certification Exam Development Committee (EDC)
- GISP (Active since 2004)
- Former Board Member, NEURISA
- Esri AEC GIS Hero Award (2022)
- Presenter at Esri, NEURISA and other regional GIS conferences.

Statement of Interest

I am honored to be considered for an at-large position on the Board of Directors for the GIS Certification Institute. As a long-standing GISP, initially certified in 2004, I have witnessed firsthand the evolution of both the geospatial profession and the certification that supports it.

In my current role as Director of GIS Strategy, I lead the design and implementation of enterprise GIS solutions within a national organization. My work focuses on integrating spatial analytics into core business operations, particularly in areas such as coverage modeling, workforce optimization, and large-scale data pipeline development. This experience provides a practical perspective on how GIS is being operationalized as a strategic capability across industries.

I have also had the privilege of contributing directly to GISCI's certification programs. I served for three years on the GISP Certification Exam Development Committee, helping to shape and refine the technical rigor and relevance of the exam. In addition, I have participated as a panel member for GISCI's "Ask Me Anything" webinar series over the past two years, engaging with current and prospective GISPs to provide guidance and insight into the certification process. These experiences have given me both an operational and community-facing perspective on GISCI's mission.

Through my service as Chairperson of the GISCI Outreach Committee, I have been actively engaged in expanding awareness of the GISP certification and strengthening connections across the geospatial community. I am committed to ensuring that GISCI continues to evolve in alignment with the needs of both emerging professionals and experienced practitioners.

If elected, I will focus on three key priorities:

- **Modernizing Certification Relevance**

Ensuring the GISP credential continues to grow in value by aligning with current and emerging practices, including enterprise GIS, automation, and AI-driven workflows.

- **Expanding Industry Reach**

Promoting GIS certification across non-traditional sectors where geospatial capabilities are becoming increasingly essential.

- **Strengthening Professional Pathways**

Enhancing the accessibility, clarity, and value of GISCI programs to support career progression from entry-level through executive leadership.

I believe GISCI is uniquely positioned to lead the next phase of the profession - where GIS is not just a tool, but a core driver of enterprise strategy and organizational decision-making.

I would be honored to represent fellow GIS professionals and contribute to the continued growth, credibility, and impact of GISCI. Thank you for your consideration.