

FOR IMMEDIATE RELEASE

## GISCI Announces its First Endorsing Employer

Des Plaines, IL (October 3, 2022)



The GISCI is pleased to announce FACTOR, Inc. as the first organization designated as a GISCI Endorsing Employer. FACTOR, Inc. is a small business that has been creating a full range of geospatial solutions for federal, state, and commercial clients since 1997. Their work includes consulting and GIS-focused IT services that enable their clients to assess and manage risks and opportunities through sound spatial data use and management. They create GIS models, build applications, and conduct analyses to support decision makers in a variety of subject areas, such as hazmat transportation, safety and security, natural hazards, and regulatory compliance. Their expertise includes mapping and data visualization, geospatial analysis and editing, routing and network modeling, and custom GIS tool and application development. FACTOR is committed to excellence in providing technological solutions to address each of our customers' most challenging problems.

Here is what FACTOR, Inc. Employees had to say about the GISCI Endorsing Employer Designation:

*"FACTOR helps our clients and partners solve complex problems of national significance, and our excellence in applying GIS technologies, theory, and practice sets us apart. Becoming a GISCI Endorsing Employer demonstrates our commitment to GIS and the value it brings to the work that we do."*

-Mark Lepofsky, CEO

*"FACTOR's designation as a GISCI Endorsing Employer demonstrates to our employees, as well as to potential hires, that we are committed to the continuing growth of their GIS skills and understanding."*

-Emily Goodenough, Chief People Officer

*"FACTOR's commitment to our employees as a GISCI Endorsing Employer ensures that our personnel have the skills to perform cutting-edge geospatial work at the highest level possible."*

-Derek Bryant, Principal and GIS Director

The GIS Certification Institute (GISCI) has created the GISCI Endorsing Employer Designation Program to help increase the value of GISP Certification for our primary stakeholders, and to help facilitate the

growth of the GISP Program within the geospatial community. The GISCI will grant the GISCI Endorsing Employer Designation to organizations that meet the criteria established by the GISCI as supportive of GIS Professionals and the GISP Certification process by way of internal activities, programs, and policies. The designation is not only a commitment to GISP Certification for staff, but also to upholding the ideals of the GIS Certification Institute.

The GISCI Endorsing Employer Designation is available to all organizations (public, private/commercial) with exception of GISCI member organizations. Organizations seeking the designation must submit a formal application listing the criteria met as verified by the organization's HR representative. A review committee will evaluate each application and if the organization meets the criteria, the committee will forward the application to the GISCI Board of Directors for approval. Each approved GISCI Endorsing Employer will last for three (3) years, provide the organization with permission to display their organization logo on our website and provide permission to display the GISCI Endorsing Employer designation on their website. There is no cost to obtain this designation. A list of GISCI Endorsing Organizations can be found on the GISCI website at: <https://www.gisci.org/Employers/GISCI-Endorsing-Employer/GISCI-Endorsing-Organizations>

**About GISCI** The GIS Certification Institute (GISCI) is a non-profit organization that promotes the advancement of proficient GIS professionals through its international GISP® (Certified GIS Professional) certification program. The Institute fosters rigorous professional and ethical standards, community engagement, and professional mentoring within the GIS industry. GISCI's member organizations include the American Association of Geographers (AAG), National States Geographic Information Council (NSGIC), University Consortium for Geographic Information Science (UCGIS), and the Urban and Regional Information Systems Association (URISA).

More information about the GISCI is available at [www.gisci.org](http://www.gisci.org) and <https://factorinc.com/>

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